



CASE STUDY

MAYA ORGANIC

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## THE CHALLENGE

**M**aya Organic, an NGO in Bangalore is engaged in manufacturing and distribution of world class garments, furniture, toys and educational aids. They operate from multiple locations and sell products under the brand MO through various sales channels such as own showrooms, retail chains, institutional sales, dealers and distributors.

With multiple locations of operations, the group of companies were not integrated resulting in data inconsistency and inaccuracy, causing manual intervention inefficient use of resources and lack of time which lead to ineffective decision-making thus impacting promised delivery times. Genisys was approached with the objective of creating an integrated platform which would provide centralized reporting, Better Management Control, Operational Efficiency and better Inventory Management.

## THE SOLUTION

- Provided a single, comprehensive business application.
- Automate the Costing process.
- Brought in effective Material Planning
- Barcode printing





- POS integration
- Auto generation of Sales order from purchase order from external database.
- Maintaining leads
- Standardize business processes

## THE BENEFITS

- Complete visibility and transparency across the organization.
- Online and Accurate data availability
- Better monitoring and controls
- Improved the efficiency and insight
- Centralized Reporting
- Operational Efficiency
- Better Inventory Management
- Reduce costs

**G**enisys is now a well established SAP Partner, delivering successful implementations across different Industry verticals. Coupled with its post implementation support program and helpdesk services, Genisys are clearly positioned to help organizations along the ERP change path to integrate organizations, processes and systems, utilizing and leveraging its knowledge, resources, strengths and capabilities.

This case study provides an illustration of what many customers have come to expect from Genisys: high quality, consistent services at competitive prices.

Founded in 1985, Genisys Group is a successful global IT Solution and Service Provider. With a keen focus on providing services and solutions that drive down operational costs and increase system availability, Genisys has become known for being specialists in server and networking technologies. Building on this skill and understanding of the hardware platform, Genisys is able to deliver expert solutions and services for your company.

Genisys prides itself on a commitment to quality and innovative technologies. This commitment is reflected in our accreditations with our strategic vendors, like HP and Microsoft. Thanks to this, our clients can be confident that the solution we recommend is the right decision for their business needs.

